

DSPM4AI

DATA SECURITY POSTURE MANAGEMENT FOR AI

Discover and control sensitive enterprise data before it is consumed by AI tools, copilots and agentic workflows.

Gain visibility. Reduce risk. Enable AI with confidence.

ENTERPRISE DATA SOURCES



AI CONSUMERS



Discover Sensitive Data



Classify & Label Consistently



Analyze Risk & Exposure



Act & Enforce Policies

CUSTOMER PROBLEM

GenAI increases the impact of poorly governed data: sensitive files, excessive permissions and unmanaged repositories can be surfaced by AI assistants or used by AI applications.



The result: higher risk of accidental disclosure, compliance violations, reputational damage and reduced trust in AI initiatives.

HOW INNOVATE HELPS

INNOVATE performs a Data Security Posture Management for AI assessment to identify sensitive data, oversharing, risky locations, weak classification and policy gaps.

We use Microsoft Purview DSPM for AI, Information Protection, DLP, Insider Risk Management, Audit, Compliance Manager and Microsoft 365 data signals to recommend controls for safe AI enablement.

- ✓ Visibility into sensitive data exposure for AI scenarios
- ✓ Lower risk of accidental disclosure through GenAI
- ✓ Practical controls for labels, DLP and governance

YOUR OUTCOME

A clear, prioritized view of AI-related data risks and actionable recommendations to enable secure, responsible and compliant AI adoption.



Reduce exposure of sensitive data to AI tools and agents



Strengthen governance and policy effectiveness

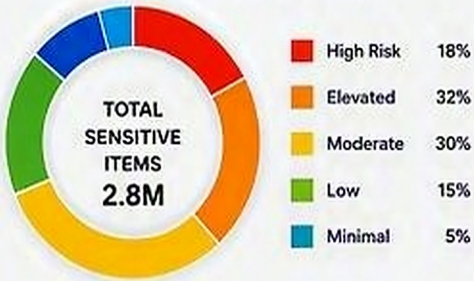


Confident, scalable and compliant AI enablement

DATA EXPOSURE INSIGHTS FOR AI

- Sensitive Data Discovery & Classification
- Data Exposure & Oversharing
- Permissions & Access Risk Analysis
- Policy & Control Gaps (DLP, Labels, Retention)
- AI Consumer & Workflow Data Paths
- Compliance & Regulatory Alignment
- Monitoring & Risk Signals (Insider Risk, Audit)

EXPOSURE OVERVIEW (EXAMPLE)



TOP RISK LOCATIONS



AI DATA RISK DISCOVERY AND PRIORITIZATION



DISCOVER
Find sensitive data across sources



ASSESS
Analyze exposure, permissions & risks



PRIORITIZE
Rank risks by impact on AI scenarios



ACT
Apply controls & improve posture

RISK HEATMAP (EXAMPLE)



AI RISK SCORE



WHAT YOU RECEIVE



Executive DSPM for AI Assessment Report



Sensitive Data Discovery & Exposure Inventory



Permissions & Oversharing Analysis



Classification & Labeling Recommendations



DLP & Policy Gap Assessment



Insider Risk & Audit Insights



Prioritized Controls & Roadmap



AI Data Risk Dashboard



Let's start the conversation.

Contact us to turn security challenges into strategic opportunities through actionable insights and expert guidance



contact@innovate-security.ai



www.innovate-security.ai